

We hereby inform you, in accordance with the legal requirements of data protection law (in particular pursuant to BDSG n.F. and the European General Data Protection Regulation "GDPR"), about the type, extent, and purpose of the processing of personal data by our company. This privacy policy also applies to our websites and social media profiles. In relation to terms such as, for example, "personal data" or "processing," we refer to Art. 4 GDPR.

Name and contact details of the controller Our controller (pursuant to Art. 4 No. 7 GDPR) is: CASERA S.R.L. Strada Ieremia Movil?, Nr. 2 , BIROUL 2 507015, Bod, Brasov, Romania E-Mail-Adresse: info@casera.biz Data protection officer info@casera.biz Types of data processed, purposes of processing and categories of affected persons We hereby inform you about the type, extent and purpose of the collection, processing and use of personal data.

1. Types of data we process Usage data (access times, visited websites etc.), inventory data (name, address etc.), contact data (telephone number, email, fax etc.), contract data (subject matter of the contract, term etc.), content data (text entries, videos, photos etc.), communication data (IP-address etc.),
2. Purposes of processing according to Art. 13 Abs. 1 c) GDPR Execution of contracts, contact in case of legal disputes by third parties, fulfillment of statutory retention obligations, customer service and customer care, handling of inquiries,
3. Categories of affected persons according to Art. 13 Abs. 1 e) GDPR Visitors/users of the website, The affected persons are collectively referred to as "users". Legal bases for the processing of personal data We hereby inform you about the legal bases for the processing of personal data:
4. If we have obtained your consent for the processing of personal data, Art. 6 Abs. 1 S. 1 lit. a) GDPR is the legal basis.
5. If the processing is necessary for the performance of a contract or for pre-contractual measures taken at your request, Art. 6 Abs. 1 S. 1 lit. b) GDPR is the legal basis.
6. If the processing is necessary for the fulfillment of a legal obligation to which we are subject (e.g., statutory retention obligations), Art. 6 Abs. 1 S. 1 lit. c) GDPR is the legal basis.
7. If the processing is necessary to protect legitimate interests of ours or a third party and your interests, fundamental rights and freedoms do not prevail, Art. 6 Abs. 1 S. 1 lit. f) GDPR is the legal basis.
8. If we process special categories of personal data (pursuant to Art. 9 GDPR), this is only done if it is necessary for the establishment, exercise or defense of legal claims or if it is based on your explicit consent. Transfer of personal data to third parties and contract processors Without your consent, we generally do not pass on your data to third parties. If there is a need to pass on data to third parties (e.g., to online payment providers for the fulfillment of contracts or due to a court order or due to legal obligations for the prosecution, protection or enforcement of intellectual property rights), this will be done on the basis of the aforementioned legal bases. We also use contract processors (external service providers, e.g., for the hosting of our websites and databases) for the processing of your data. If personal data is passed on to contract processors as part of a contract processing agreement pursuant to Art. 28 GDPR, this always takes place in compliance with Art. 28 GDPR. We choose our contract processors carefully, check them regularly and have granted ourselves the right to give instructions regarding the data. Furthermore, contract processors must take appropriate technical and organizational measures and comply with the data protection regulations pursuant to BDSG n.F. and GDPR. Transfer of data to third countries Through the adoption of the European General Data Protection Regulation (GDPR), a uniform basis for data protection in Europe was created. Your data will therefore mainly be processed by companies for which the GDPR applies. If data processing takes place through services of

third parties outside the European Union or the European Economic Area, then these parties must meet the special conditions of Art. 44 et seq. GDPR. This means that the processing is based on special guarantees, such as the officially recognized equivalent level of data protection in the EU or the compliance with officially recognized specific contractual obligations, the so-called "standard contractual clauses". If, due to the invalidity of the so-called "Privacy Shield," we collect your explicit consent to the transmission of data to the USA from you (Art. 49 Abs. 1 S. 1 lit. a) GDPR), we will inform you about the risks of secret access by US authorities and the use of data for surveillance purposes, possibly without legal remedies for EU citizens, here. Deletion of data and storage period Unless otherwise specified in this privacy policy, your personal data will be deleted or blocked as soon as the purpose for which it was collected no longer applies or the storage is no longer necessary due to statutory retention periods. Handling-related data will be deleted after the termination of the respective contract or the end of the relevant period. Statutory retention periods, such as commercial retention obligations under the German Commercial Code (HGB) (6 years) and tax retention obligations under the German Tax Code (AO) (10 years), remain unaffected. If the specified storage period expires, your data will be blocked or deleted, unless it is still required for the execution of a contract or for contractual purposes. Automated decision-making We do not use automated decision-making or profiling.

Provision of our website and creation of log files

9. If you only use our website for informational purposes (i.e., without registering or providing other information), we collect only the personal data that your browser transmits to our server. If you want to view our website, we collect the following data: • IP-address; • Internet service provider of the user; • Date and time of access; • Browser type; • Language and browser version; • Content of the request (specific page); • Time zone; • Access status/ HTTP status code; • Data volume; • Websites, from which the request comes; • Operating system. The data mentioned above are stored in server log files for a period of ten days and then automatically deleted. This does not apply if we need the data to investigate an attack on our server infrastructure or other illegal activities. Cookies
10. We use cookies when you visit our website. Cookies are small text files that your internet browser saves on your computer. If you revisit our site, these cookies provide information to automatically recognize you. Among other things, session cookies and user-ID cookies (profile data saved pseudonymously) are used. We inform you about the use of cookies for the purposes mentioned below and how you can prevent or disable their storage (opt-out). There are different types of cookies: • Essential cookies: Essential cookies are necessary cookies that are essential to operate our website correctly, e.g., to save login status, shopping cart, or user settings such as language settings. • Session cookies: Session cookies are temporary and stored in your browser only for the duration of your visit on our website. They are used to recognize you when you revisit our site. The so-obtained information is used to optimize our offers and provide you with a better and more secure user experience. If you close your browser or log out, session cookies are deleted. • Persistent cookies: These cookies remain stored even after the browser is closed. They can be used for purposes such as personalized advertising, reach measurement and marketing. These cookies are automatically deleted after a specified period, which may vary depending on the cookie. In the security settings of your browser, you can delete cookies at any time. • Cookies from third parties (Third-Party Cookies, e.g., from advertising providers): Based on your preferences, you can configure your browser to reject cookies from third parties or all cookies. However, please note that some functions of our website may not work properly if you do so. For more information about these cookies, please refer to the respective privacy policies of the third-party providers.
11. Data categories: User data, cookie, user-ID (including visited pages, device information, access times and IP addresses).

12. Purposes of processing: The collected information is used for the technical and economic optimization and provision of our website with functions and content as well as their optimization and statistical analysis.
13. Legal bases: If we process your personal data using cookies on the basis of your consent (opt-in), then Art. 6 Abs. 1 S. 1 lit. a) GDPR is the legal basis. Otherwise, we have a legitimate interest in the effective functionality, optimization and economical operation of our website, so that in this case Art. 6 Abs. 1 S. 1 lit. f) GDPR is the legal basis. Legal basis is also Art. 6 Abs. 1 S. 1 lit. b) GDPR if cookies are set for contract processing purposes, e.g., for orders.
14. Storage period/Deletion: The data will be deleted as soon as they are no longer necessary for the purpose of their collection. In the case of data collection to provide the website, this is the case when the respective session is ended. Cookies are stored on your computer and transmitted to our site from there. Therefore, you have full control over the use of cookies. You can change the settings in your internet browser to disable or restrict the transmission of cookies. Stored cookies can be deleted at any time. This can also be done automatically. If cookies for our website are deactivated, it is possible that not all functions of the site can be used in full. For more information on cookie deletion by browser: Chrome: <https://support.google.com/chrome/answer/95647> Safari: <https://support.apple.com/de-at/guide/safari/sfri11471/mac> Firefox: <https://support.mozilla.org/de/kb/cookies-und-website-daten-in-firefox-loschen> Internet Explorer: <https://support.microsoft.com/de-at/help/17442/windows-internet-explorer-delete-manage-cookies> Microsoft Edge: <https://support.microsoft.com/de-at/help/4027947/windows-delete-cookies>
15. Opt-out and prevention: The storage of cookies on your end device can be generally prevented by setting your browser to accept no cookies. However, this may lead to a functional restriction of our offers. You can also prevent the collection of data generated by cookies regarding your use of the website (including your IP address) and the processing of these data by Google as well as the processing of these data by Google by downloading and installing the browser plug-in available under <https://tools.google.com/dlpage/gaoptout?hl=de>.
16. Further information: For more information about how Google uses cookies for advertising purposes, storage period, anonymization, location data, functionality and your rights, please see Google's privacy policy at: <https://policies.google.com/technologies/ads> Google AdWords with conversion tracking
17. We use the online marketing tool "Google AdWords" (service provider: Google Ireland Limited, Registration number: 368047, Gordon House, Barrow Street, Dublin 4, Ireland) on our website for conversion tracking.
18. Data categories and description of data processing: usage data/communication data. If you click on a Google ad, a cookie (conversion cookie) is stored on your computer. The cookie loses its validity after 30 days and does not contain any personal data. If you visit certain pages on our website, we and Google can evaluate whether you have clicked on an ad placed by Google and which pages you have visited.
19. Purpose of the processing: We use conversion tracking to analyze and optimize the efficiency of our advertising measures. This makes it possible to statistically track the use of our website by users who have been shown a Google ad.
20. Legal basis: If we process your personal data using Google AdWords with conversion tracking based on your consent (opt-in), then Art. 6 Abs. 1 S. 1 lit. a) GDPR is the legal basis. Legal basis for the processing of your data is otherwise our legitimate interest in the analysis, optimization and efficient economic operation of our advertising measures pursuant to Art. 6 Abs. 1 S. 1 lit. f) GDPR.
21. Data recipients/categories of recipients: Google Ireland.
22. Storage period: The conversion cookies are valid for 30 days.

23. Opt-out and prevention: You can prevent the storage of cookies by setting your browser to reject all cookies. However, this may lead to a functional restriction of our offers. Furthermore, you can prevent the collection of data generated by cookies regarding your use of the website (including your IP address) and the processing of these data by Google as well as the processing of these data by Google by downloading and installing the browser plug-in available under <https://tools.google.com/dlpage/gaoptout?hl=de>.
24. Further information: For more information about Google's privacy policy, please see <https://policies.google.com/privacy?hl=de&gl=de> and <https://services.google.com/sitestats/de.html>. Google Analytics Remarketing / Similar Audiences
25. We use the "Remarketing" or "Similar Audiences" function of Google Analytics (service provider: Google Ireland Limited, Registration number: 368047, Gordon House, Barrow Street, Dublin 4, Ireland) on our website for the analysis of visitor behavior and the display of targeted advertising.
26. Data categories and description of data processing: usage data/communication data. With the help of Remarketing or "Similar Audiences" - function in Ads, we can reach you if you have previously visited our website and show you matching advertisements. The use of Remarketing enables us to address our former visitors again by displaying tailored advertising messages to them on other websites. If you visit other websites or use the internet after visiting our website, Google can evaluate whether you have accessed our website based on the cookie stored in your browser and show you targeted advertising on these pages. The detailed extent of the data processing is not known to us. The cookies collect information about your usage behavior on various websites (so-called "interest profile"). Google Ads uses this information to place advertisements tailored to your interests on our website or on other websites.
27. Purpose of the processing: Analyze, optimize and economically operate our advertising measures.
28. Legal basis: If we process your personal data using the Google Analytics Remarketing or "Similar Audiences" feature based on your consent (opt-in), then Art. 6 Abs. 1 S. 1 lit. a) GDPR is the legal basis. Legal basis for the processing of your data is otherwise our legitimate interest in the analysis, optimization and economically efficient operation of our advertising measures pursuant to Art. 6 Abs. 1 S. 1 lit. f) GDPR.
29. Data recipients/categories of recipients: Google Ireland.
30. Storage period: The stored cookies are valid for a maximum of 540 days.
31. Opt-out and prevention: You can prevent the installation of cookies by setting your browser to reject all cookies or delete existing cookies. However, this may lead to a functional restriction of our offers. Furthermore, you can prevent the collection of data generated by cookies regarding your use of the website (including your IP address) and the processing of these data by Google as well as the processing of these data by Google by downloading and installing the browser plug-in available under <https://tools.google.com/dlpage/gaoptout?hl=de>.
32. Further information: For more information about Google's privacy policy, please see <https://policies.google.com/privacy?hl=de&gl=de>. Facebook Custom Audiences
33. We use the "Custom Audiences" remarketing function of Facebook Inc., 1 Hacker Way, Menlo Park, CA 94025, USA or if you are in the EU, Facebook Ireland Ltd., 4 Grand Canal Square, Grand Canal Harbour, Dublin 2, Ireland on our website.
34. Data categories and description of data processing: IP-address, cookie ID, location information. If you visit a social network or other websites that use this remarketing function, you may see interest-based advertisements (Facebook ads) there. We use the remarketing function to improve the user-friendliness of our website by displaying advertisements tailored to your interests. When you access our website, a direct connection is established between your browser and the Facebook server via this function. Facebook receives the information that you have visited our site with your IP address. If you are

logged into Facebook, Facebook can associate this visit with your Facebook account. The details of the data processing are not known to us. For more information about data processing by Facebook, please refer to Facebook's privacy policy at: <https://www.facebook.com/policy>. Specific information and details about the Facebook pixel and its functionality can be found in Facebook's help center at: <https://www.facebook.com/business/help/651294705016616>.

35. Purpose of the processing: Display of personalized advertising, measurement and evaluation of advertising, billing of advertising, analysis of user behavior.
36. Legal basis: If we process your personal data using Facebook Custom Audiences based on your consent (opt-in), then Art. 6 Abs. 1 S. 1 lit. a) GDPR is the legal basis. Legal basis for the processing of your data is also our legitimate interest in the analysis, optimization and economically efficient operation of our advertising measures pursuant to Art. 6 Abs. 1 S. 1 lit. f) GDPR.
37. Storage period: Facebook stores the data we send for a maximum of 180 days.
38. Data recipients/categories of recipients: Facebook Ireland.
39. Opt-out and prevention: You can prevent data collection by Facebook by clicking on the following link: [Facebook Pixel Opt-Out Link of your website]. For logged-in users, this option is available under this link: <https://www.facebook.com/settings/?tab=ads>. Amazon Partner Program
40. We participate in the Amazon Partner Program (service provider: Amazon EU S.à.r.l, the Amazon Services Europe S.à.r.l. and the Amazon Media EU S.à.r.l., all three based at 5, Rue Plaetis, L-2338 Luxembourg, Muttergesellschaft: Amazon.com Inc., 2021 Seventh Ave, Seattle, Washington 98121, USA) on our website.
41. Data categories and description of data processing: usage data. With the help of this program, we receive financial compensation when third parties purchase goods via affiliate links on our site. Amazon collects statistics and information about when a partner link was clicked and what was purchased. The data are transmitted to the USA for analysis. If you are logged into your Amazon account, these data can be associated with your account. For more information about data processing by Amazon, please see Amazon's privacy policy at <https://www.amazon.de/gp/help/customer/display.html?nodeId=201909010>.
42. Purpose of the processing: Analysis, optimization and economically efficient operation of our website through the partner program.
43. Legal basis: If we process your personal data using the Amazon Partner Program based on your consent (opt-in), then Art. 6 Abs. 1 S. 1 lit. a) GDPR is the legal basis. Legal basis for the processing of your data is also our legitimate interest in the analysis, optimization and economically efficient operation of our website pursuant to Art. 6 Abs. 1 S. 1 lit. f) GDPR.
44. Storage period: The storage period of the information transmitted by us and linked to cookies, user recognition (e.g., user ID), or ad tracking IDs is 24 hours after a click on the partner link or up to 89 days if products were placed in the shopping cart at Amazon.
45. Data recipients/categories of recipients: Amazon EU.
46. Opt-out and prevention: You can prevent data collection by Amazon by clicking on the following link: [Amazon Partner Program Opt-Out Link]. Alternatively, you can deactivate interest-based advertising by Amazon under this link: <https://www.amazon.de/adprefs>. You can also prevent data processing by third parties by deactivating third-party cookies in your browser.
47. Further information: For more information about the Amazon Partner Program and privacy, please see <https://www.amazon.de/gp/help/customer/display.html?nodeId=201909010> and for interest-based advertising here: <https://www.amazon.de/gp/help/customer/display.html?nodeId=201151440>. Plista
48. Our website uses a full-automated recommendation technology provided by the company Plista GmbH, Torstraße 33, 10119 Berlin, Germany for the analysis and optimization of our website.

49. Data categories and description of data processing: Cookie ID, usage data. To display interest-based advertising on our site, Plista uses cookies to collect information about your behavior on various websites (so-called "usage data") and combines it with a randomly assigned identification number (so-called Cookie ID) into pseudonymous user profiles. For more information about Plista's data protection policy and further details, please see <https://www.plista.com/de/about/privacy/>.
50. Purpose of the processing: Analysis, optimization and economically efficient operation of our advertising measures.
51. Legal basis: If we process your personal data using the aforementioned "recommendation technology" from Plista based on your consent (opt-in), then Art. 6 Abs. 1 S. 1 lit. a) GDPR is the legal basis. Legal basis for the processing of your data is also our legitimate interest in the analysis, optimization and economically efficient operation of our advertising measures pursuant to Art. 6 Abs. 1 S. 1 lit. f) GDPR.
52. Storage period: Cookies are stored for as long as you do not delete them or for up to 1 year.
53. Opt-out and prevention: You can prevent data collection and use of your data for interest-based advertising by Plista at any time by clicking on the following link: <https://www.plista.com/de/about/opt-out/>. Google Analytics
54. We have integrated the web analytics tool "Google Analytics" (service provider: Google Ireland Limited, Registration number: 368047, Gordon House, Barrow Street, Dublin 4, Ireland) on our website. There is a joint responsibility for data processing between us and Google pursuant to Art. 26 GDPR. We have agreed with Google that we are the primary responsible party for data processing under the GDPR and that we will fulfill all of our obligations under the GDPR in this regard (e.g., Art. 12, 13 GDPR, Art. 15 to 22 GDPR and Art. 32 to 34 GDPR).
55. Data categories and description of data processing: user ID, IP-address (anonymized). When you visit our website, a cookie is stored on your computer by Google Analytics that allows us to analyze your use of the site. We have activated the IP anonymization "anonymizeIP" feature, which means that the IP addresses are shortened within the EU or EEA before they are transmitted to the USA and therefore their personal data is not collected. In exceptional cases, the full IP address is transmitted to a Google server in the USA and shortened there. On our behalf, Google will use this information to evaluate your use of the site, to compile reports on website activity, and to provide us with other services related to website activity and internet usage. The IP address transmitted by your browser as part of Google Analytics will not be merged with other data from Google. For more information about data processing by Google Analytics, please see Google's terms of use at: <https://www.google.com/analytics/terms> and the overview on data protection in connection with Google Analytics at: <https://support.google.com/analytics/answer/6004245?hl=de>.
56. Purpose of the processing: The use of Google Analytics serves the purpose of analyzing, optimizing and improving our website.
57. Legal basis: If we process your personal data using "Google Analytics" based on your consent (opt-in), then Art. 6 Abs. 1 S. 1 lit. a) GDPR is the legal basis. Legal basis for the processing of your data is also our legitimate interest in the analysis, optimization and improvement of our website pursuant to Art. 6 Abs. 1 S. 1 lit. f) GDPR. If services are provided in connection with a contract, the tracking and analysis of user behavior takes place based on Art. 6 Abs. 1 S. 1 lit. b) GDPR to offer optimized services for the fulfillment of the contractual purpose.
58. Storage period: The data we send to Google Analytics are deleted after 14 months. Data retention periods are automatically renewed once a month.
59. Data recipients/categories of recipients: Google, Ireland and USA. We have also concluded a processing agreement with Google pursuant to Art. 28 GDPR.
60. Opt-out and prevention: You can prevent the storage of cookies by setting your browser to reject all cookies or delete existing cookies. However, this may lead to a functional

restriction of our offers. Furthermore, you can prevent data collection by Google Analytics by downloading and installing the browser plug-in available under <http://tools.google.com/dlpage/gaoptout?hl=de>.

61. Further information: For more information about Google's privacy policy, please see <https://policies.google.com/privacy>. Jetpack (formerly WordPress.com Stats)
62. We have integrated the web analytics tool "Jetpack" (service provider: Automattic Inc., 60 29 th Street #343, San Francisco, CA 94110–4929, USA; tracking technology provider is: Quantcast Inc., 201 3 rd St, Floor 2, San Francisco, CA 94103–3153, USA) on our website.
63. Data categories and description of data processing: usage data (e.g., IP address, technical information about the browser and provider, device, location, interests and visited pages). For the analysis, cookies are set on your computer. The data are transmitted to the servers of Jetpack in the USA, where they are processed and stored. We have activated the feature for anonymization of the IP addresses, so that a personalized evaluation is not possible. Furthermore, we do not combine the data collected by Jetpack with other data from us. For more information about data processing by Jetpack, please see Automattic's privacy policy at <https://automattic.com/privacy/> and the cookie policy here: <https://automattic.com/cookies/>.
64. Purpose of the processing: These data are collected to analyze and improve our website.
65. Data recipients/categories of recipients: Tracking provider in the USA. The collected data are transmitted to the USA and stored there.
66. Legal basis: If we process your personal data using "Jetpack" based on your consent (opt-in), then Art. 6 Abs. 1 S. 1 lit. a) GDPR is the legal basis. Legal basis for the processing of your data is also our legitimate interest in the analysis, optimization and improvement of our website pursuant to Art. 6 Abs. 1 S. 1 lit. f) GDPR. If services are provided in connection with a contract, the tracking and analysis of user behavior takes place based on Art. 6 Abs. 1 S. 1 lit. b) GDPR to offer optimized services for the fulfillment of the contractual purpose.
67. Storage period: As long as you do not delete the cookies on your device.
68. Opt-out and prevention: You can prevent data collection by Jetpack by setting your browser to reject all cookies or delete existing cookies. However, this may lead to a functional restriction of our offers. For more information about preventing cookies, please see above under "Cookies".
69. Further information: For more information about Jetpack's privacy policy and cookie settings, please visit Automattic's privacy policy at <https://automattic.com/privacy/> and the cookie policy here: <https://automattic.com/cookies/>. YouTube videos
70. We have integrated YouTube videos on our website, which are provided via the embedded function of YouTube.com. YouTube belongs to Google Ireland Limited, Registration number: 368047, Gordon House, Barrow Street, Dublin 4, Ireland.
71. Data categories and description of data processing: usage data (e.g., accessed website, content and access times). By embedding YouTube videos on our site, we can display the videos directly on our site and make them available to you. When you access a page with an embedded video, a connection is established to the YouTube servers in the USA. Thereby, your IP address and information about which of our websites you have visited are transmitted to the servers of YouTube in the USA. This occurs regardless of whether you have a YouTube account or are logged into it. If you are logged in to Google, your data will be associated with your account. For more information about data processing by YouTube, please see Google's privacy policy at: https://www.google.com/intl/de_de/help/terms_maps.html.
72. Purpose of the processing: Provision of a user-friendly, economic and optimized website.
73. Legal basis: If we process your personal data using "YouTube videos" based on your consent (opt-in), then Art. 6 Abs. 1 S. 1 lit. a) GDPR is the legal basis. Legal basis for the processing of your data is also our legitimate interest in the provision, optimization and improvement of our content pursuant to Art. 6 Abs. 1 S. 1 lit. f) GDPR.

74. Data recipients/categories of recipients: Google, Ireland and USA.
75. Storage period: Cookies are stored for up to six months or until you delete them. Otherwise, as soon as they are no longer needed for the processing purposes.
76. Opt-out and prevention: You have the right to object to data collection by Google. For more information about this, please refer to Google's privacy policy at https://www.google.com/intl/de_de/help/terms_maps.html. You can prevent data collection by Google by downloading and installing the browser plug-in available under: <https://tools.google.com/dlpage/gaoptout?hl=de>.
77. Further information: For more information about YouTube's privacy policy, please see the terms of use at: https://www.google.com/intl/de_de/help/terms_maps.html and Google's privacy policy at: <https://policies.google.com/privacy>. Google reCAPTCHA
78. We have integrated the reCAPTCHA function of Google on our website. This function is used to distinguish whether the entry is made by a human or an automated program.
79. Data categories and description of data processing: usage data (e.g., accessed website, IP address). By integrating reCAPTCHA on our site, a connection is established to the Google servers in the USA. Thereby, your IP address and other data about you may be transmitted to the servers of Google in the USA. This occurs regardless of whether you have a Google account or are logged into it. If you are logged in to Google, your data will be associated with your account. For more information about data processing by Google reCAPTCHA, please see Google's privacy policy at: <https://www.google.com/recaptcha/about/> and the privacy policy of Google for advertising purposes at: <https://policies.google.com/privacy>.
80. Purpose of the processing: Prevention of spam and misuse, as well as our economic interest in optimizing our website.
81. Legal basis: If we process your personal data using "Google reCAPTCHA" based on your consent (opt-in), then Art. 6 Abs. 1 S. 1 lit. a) GDPR is the legal basis. Legal basis for the processing of your data is also our legitimate interest in preventing spam and misuse, as well as optimizing our website pursuant to Art. 6 Abs. 1 S. 1 lit. f) GDPR.
82. Data recipients/categories of recipients: Google, Ireland and USA.
83. Storage period: As long as you do not delete the cookies on your device.
84. Further information: For more information about Google reCAPTCHA, please see <https://www.google.com/recaptcha/> and Google's privacy policy at: <https://policies.google.com/privacy>. Google Maps
85. We have integrated Google Maps on our website to display maps directly on the site and make them available to you. Google Maps belongs to Google Ireland Limited, Registration number: 368047, Gordon House, Barrow Street, Dublin 4, Ireland.
86. Data categories and description of data processing: usage data (e.g., IP address, location), other data transmitted to Google servers in the USA (see "YouTube videos" above). By integrating Google Maps on our site, a connection is established to the Google servers in the USA and your browser communicates with Google servers. Thereby, your IP address and location data are transmitted to the servers of Google in the USA. This occurs regardless of whether you have a Google account or are logged into it. If you are logged in to Google, your data will be associated with your account. For more information about data processing by Google Maps, please see Google's privacy policy at: https://www.google.com/intl/de_de/help/terms_maps.html.
87. Purpose of the processing: Provision of a user-friendly, economic and optimized website.
88. Legal basis: If we process your personal data using "Google Maps" based on your consent (opt-in), then Art. 6 Abs. 1 S. 1 lit. a) GDPR is the legal basis. Legal basis for the processing of your data is also our legitimate interest in the provision, optimization and improvement of our content pursuant to Art. 6 Abs. 1 S. 1 lit. f) GDPR.
89. Data recipients/categories of recipients: Google, Ireland and USA.
90. Storage period: Cookies are stored for up to six months or until you delete them. Otherwise, as soon as they are no longer needed for the processing purposes.

91. Opt-out and prevention: You have the right to object to data collection by Google. For more information about this, please refer to Google's privacy policy at https://www.google.com/intl/de_de/help/terms_maps.html. You can prevent data collection by Google by downloading and installing the browser plug-in available under: <https://tools.google.com/dlpage/gaoptout?hl=de>.
92. Further information: For more information about Google Maps' privacy policy, please see the terms of use at: https://www.google.com/intl/de_de/help/terms_maps.html and Google's privacy policy at: <https://policies.google.com/privacy>. Your rights as a data subject
93. Right to object or revocation of consent If the processing is based on your consent pursuant to Art. 6 Abs. 1 S. 1 lit. a) GDPR, you have the right to withdraw your consent at any time. The legality of the data processing carried out up until the withdrawal remains unaffected by this. If we process your personal data based on our legitimate interests pursuant to Art. 6 Abs. 1 S. 1 lit. f) GDPR, you have the right to object to the processing. In this case, please provide us with reasons why we should not process your personal data as we have done. If your objection is justified, we will examine the situation and either stop or adjust the data processing or demonstrate compelling legitimate grounds for continuing the processing that outweigh your interests, rights and freedoms, or assert legal claims. You can exercise your right to object to the processing of your personal data for advertising purposes at any time without incurring costs other than transmission costs according to the basic rates. Over your objection to the use of your data for advertising purposes, you can contact us under the following contact details: CASERA S.R.L. Strada Ieremia Movil?, Nr. 2 , BIROUL 2 507015, Bod, Brasov, Rumänien E-Mail-Adresse: info@casera.biz
94. Right to information You have the right to obtain confirmation from us as to whether personal data concerning you are being processed and, if so, you have the right to access such personal data and certain information about it in accordance with Art. 15 GDPR.
95. Right to rectification You have the right to request that we correct any incorrect personal data concerning you without undue delay pursuant to Art. 16 GDPR. You also have the right, taking into account the purposes of the processing, to request the completion of incomplete personal data - including by means of a supplementary declaration.
96. Right to erasure (right to be forgotten) You have the right to demand that we delete your personal data without delay if one of the reasons specified in Art. 17 GDPR applies, e.g., if the data is no longer necessary for the purposes for which it was collected or processed.
97. Right to restriction of processing You have the right to request that we restrict the processing of your personal data if one of the conditions set out in Art. 18 GDPR applies, e.g., if you have objected to the processing pursuant to Art. 21 GDPR and it has not yet been determined whether our legitimate grounds outweigh yours.
98. Right to data portability You have the right to receive your personal data that we process automatically on the basis of your consent or in performance of a contract, in a structured, commonly used and machine-readable format pursuant to Art. 20 GDPR or to request transmission to another controller.
99. Right to lodge a complaint with a supervisory authority You have the right to lodge a complaint with a supervisory authority if you believe that the processing of your personal data violates data protection regulations. The right to lodge a complaint may be exercised in particular with a supervisory authority in the Member State of your habitual residence, place of work or alleged violation. Data security To protect all personal data stored by us from unauthorized access, we have taken appropriate technical and organizational measures. In particular, all data transmitted to our server is encrypted using SSL technology.